

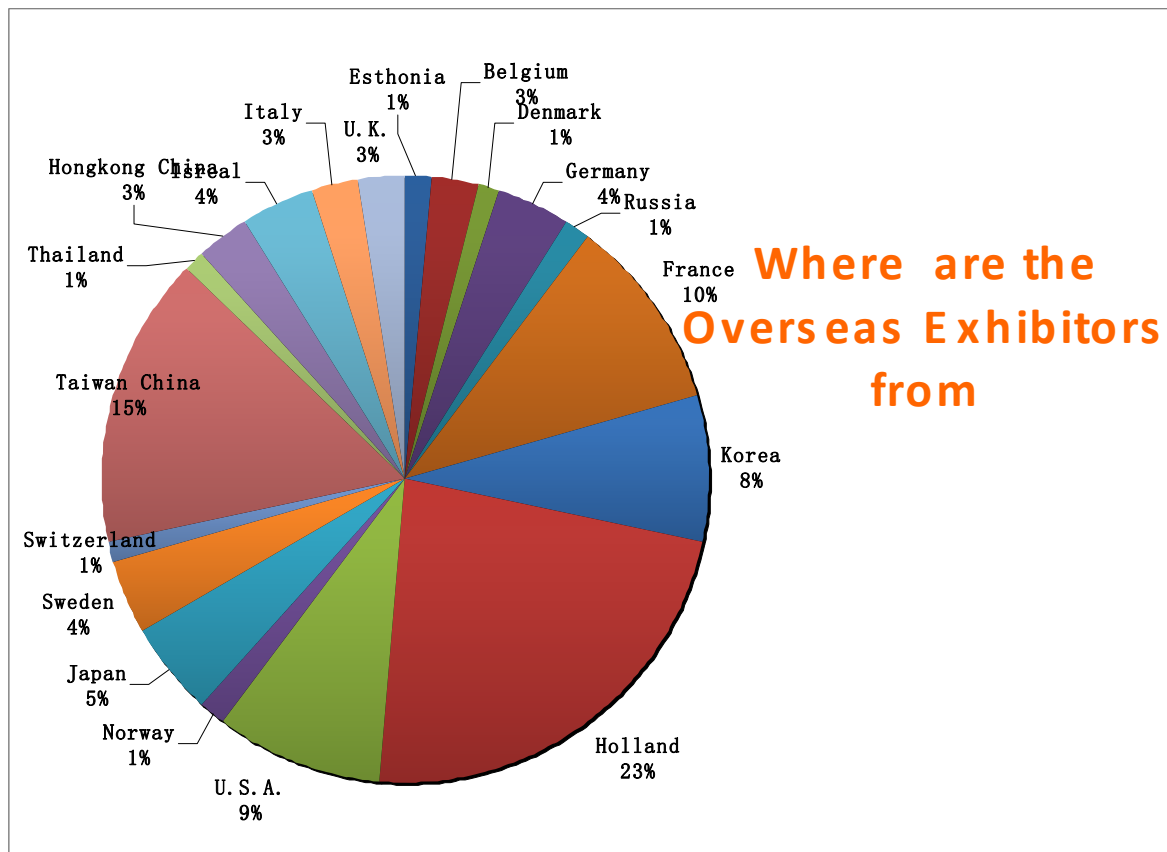
Organized by China Flower Association, the 13th Hortifloexpo China, the largest official trade show in Chinese horticulture, floriculture and garden field was successfully held from Apr. 13-16, 2011 in Intex Shanghai. As the show management this year, Intex Shanghai was responsible for all the services of this event including project planning, marketing, sales, fringe programs and on site operations, etc.

Main Characteristics:

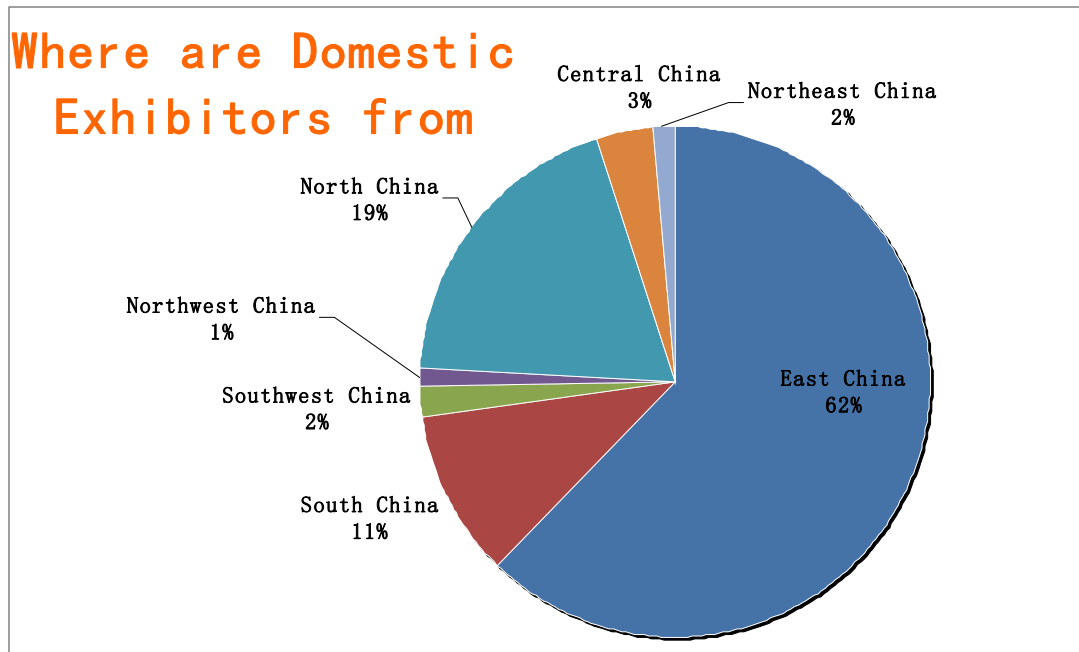
Bigger than 2009 Edition in Shanghai with More Foreign Exhibitors and Exhibitors Turned in Application Earlier

Through years' of hard working, "Hortifloexpo China" has become the renowned Brand Show in this industry. It has become the first choice and the only destination for many big and famous companies to exhibit or to visit every year. When this edition kicked off its promotion and sales onsite Beijing show in April, 2010, over 80% of indoor booths were sold out then. By the end of last August, apart from booths reserved for foreign pavilions, all the indoor booths had been sold out.

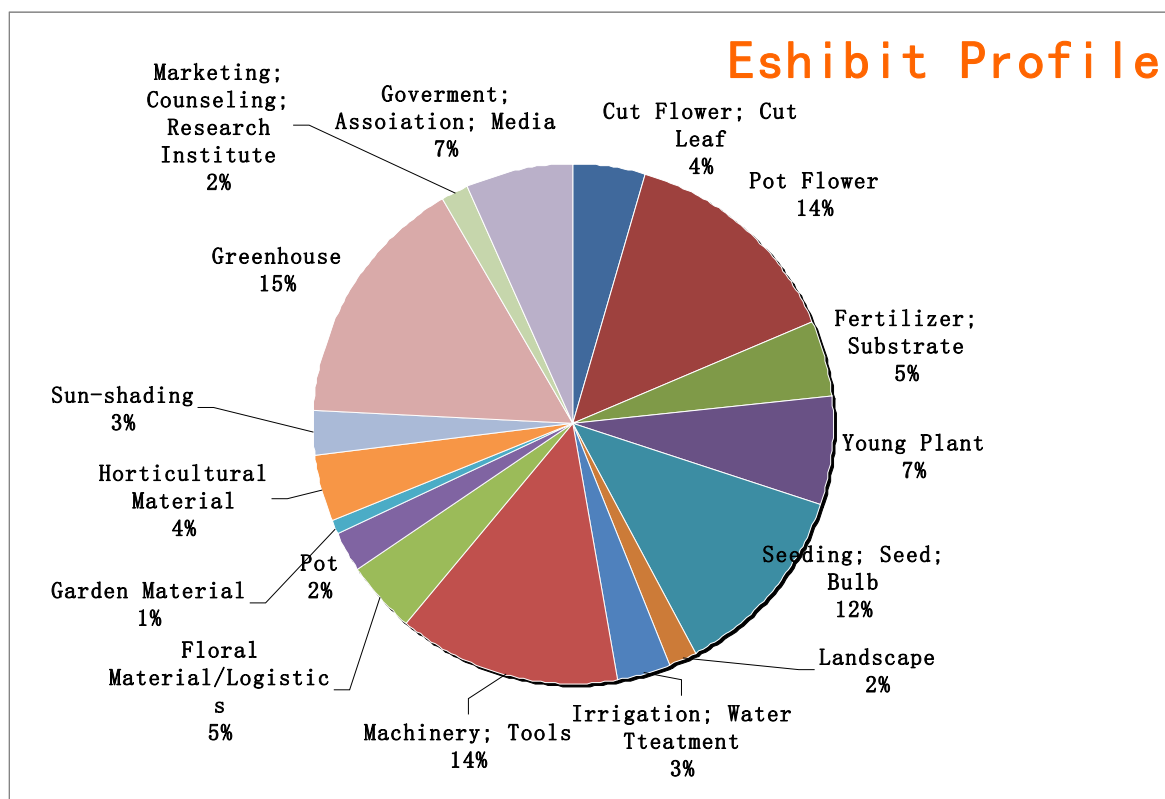
The total area of 2011 Hortifloexpo China reached 15000sqm. 391 well-known companies from 20 countries and regions such as Holland, France, USA, Germany, Belgium, Israel, Italy, UK, Sweden, Switzerland, Denmark, Estonia, Russia, Norway, Japan, Korea, Thailand and Chinese Mainland, Hong Kong SAR and Taiwan Province participated in the show among which 91 were foreign companies. Pavilions from Holland, France, Korea and Taiwan also participated.



Geographically speaking, as far as Chinese Mainland is concerned, exhibitors were from most provinces and regions across the country. Apart from East China, 38% domestic exhibitors were from Southern, Northern, South West, North East, North West and Middle part of China.



Having a wide span of exhibits, The 13th Hortifloorexpo China attracted many leading companies in Chinese horticultural, floricultural and garden field with wide range of exhibits shown as in the following chart,



Note: The above classification is based on the information provided by exhibitors on the Contract for Space. If one company deals not only pot flowers but also horticultural materials, this company will be included both in “pot flowers” and “horticultural materials”.

Some data Comparison of Hortifloorexpo 2011 with Hortifloorexpo 2009 in Shanghai,

	2009 Hortifloorexpo	2011 Hortifloorexpo
Pot flowers, cut flowers, cut leaf	19.51%	14%+4% = 18%
Machinery, Tools, Irrigation	18.16%	14%+3% = 17%
Greenhouse	17.89%	15%

Though both we, as the organizer and most exhibitors and visitors feel that compared with 2009 Hortifloorexpo, 2011 Hortifloorexpo seems to have less flower companies and more greenhouse and machinery, tools and irrigation companies, yet the data comparison does not show it.

In 2011, Pot flowers, cut flowers and cut leafs company are only 1.51% less than that of 2009 and there is no obvious difference in the participation of greenhouse and machinery, tools and irrigation companies.

Why? After we take each company's booth size into consideration, things become clear. We found that the number of flower companies has not decreased. However, less flower companies have taken big booths in the best location of the exhibition as they did before. On the contrary, more greenhouse, machinery, tools and irrigation companies have exhibited with bigger booths in better or best locations.

Behind all the phenomena, what lies as the fundamental reason? We would like to draw your attention to our conclusion as below,

1. Homogeneous competition

Too many domestic flower companies deal with similar products, too much competition on anthurum, Bromeliad, Phalaenopsis orchid, etc., leads to lower prices and less profit.

2. Less innovation

Less input in innovation leads to lack of continuous development. Take 2011 Hortifloorexpo as example, companies which proposed new products like Hong Yue, Jinzhao Horticulture, Wei Hai Rainbow, Transfar have obtained good result in the exhibition, while companies with no new products may not think so.

3. Call for government support

Since innovation will cost lots of energy, money and time, we sincerely call for government to introduce appropriate policies and counter-measures to provide financial and policy support to help Chinese flower companies to build their own core competence as soon as possible.

Fringe Programs helps a lot to enrich the content of the exhibition

Devoted to the exhibition, we not only think much of the growth of its size, but also to the richness of its content. New measures and efforts were made to bring about and execute the fringe programs. Compared with show in Shanghai when we had 6 fringe programs, in 2011 Hortifloorexpo, we had 9 fringe programs as follows,

1. **China Horticultural and Floricultural Industry Conference**

Date: April 13, 2011 (one day)

Venue: Multifunction Meeting Room

Organizer: Shanghai Flower Association

Management: Shanghai Seed Industry Group, Intex Shanghai Co., Ltd.

- Supporters:** China Flower Association
Shanghai Agricultural Technology Extension and Service Center
Shanghai Forestry Station
- Attendee:** Horticultural producers, dealers who would like to know the latest trend in China and World Horticultural Industry
- Theme:** Sustainable Development of China Floriculture & Horticulture Industry
- Features:** **Using Simultaneous Translation System**
Free to participate

11 famous speakers from USA, Columbia, Japan, France, Holland and China Mainland were invited to talk about the latest development and invention trend in world flower industry. For example, Mr. Cai Jun's (Secretary-General of Subchamber of Flower of China Chamber of Commerce for I&E of Food Stuffs, Native Produce and Animal By-products) speech of "The Status and Trends of Flower Import and Export in China" has aroused great interest from both China and Foreign audience; Mr. Gino Boismorin, President of Vegepolys (France) gave a speech of "Development of Flower Industry in France and its Position in the European Union" made it possible for more Chinese audience to know the current situation in French flower industry; Mr. Mitsuyoshi Matsumura, Japan Flower Corporation Co., Ltd. told us about "The Mode of Chain Store Management of Floriculture & Horticulture Companies"; Mr. Ren Fei's (General Manager of Shanghai Eco Gardening Design House) speech was about "The Potential of the Development of Home Gardening Industry" which had aroused extensive concern in the industry.

Besides, it is the first time for us to invite Mr. Justin Xing, Business Developer of IKEA Trading (Hong Kong) Ltd. Shanghai Rep Office to talk about "What Does a Leading Home Furnishing Company Require for Green Plant Supply in China". The one day forum has attracted over 200 audiences to participate. Even in the afternoon, more seats had to be added to allow more audience who entered the meeting room.

2. **Holland Day Conference**

Date: April 14, 2011 (one day)

Venue: Room 2000

Free to participate

Thanks to the good result of Holland Day in previous Hortifloorexpo Shanghai, altogether 12 Holland companies would have made good use of this opportunity to give speech. Altogether 263 audiences were attracted to learn the advanced greenhouse management, flower growing, logistics, fresh keeping and retail technology.

3. **Home Garden Special Conference**

Date: Afternoon of April 15, 2011

Venue: Multifunction Meeting Room

Free to participate

Planned guests:

Since Home Garden is one of the highlights of this Hortifloorexpo, this is the 1st time for us to cooperate with a vogue magazine of "Best Home and Garden". Mr. Ren Fei, GM

of Eco Shanghai, Ms Zhao Sumin, President of Fat Dragon Horticulture, Mr. Jiang Shengde, Chairman of Hongyue Horticulture, Mr. Yuan Xiangyang, GM of Moerheim Beijing, Mr. Lin Bin, a Rose expert and Ms Cai Wanzi, a famous horticultural columnist etc. , were invited to give speeches.

Besides, quite a few award-winners of “BH&G” Horticultural Competition gave presentations about how they design, build and maintain their big gardens. To make an easy carefree atmosphere, the venue was decorated to be like a real garden. Over 120 horticultural fans, villa owners, home garden products manufacturers and dealers meet face to face. To our satisfaction, quite a few audiences told us that if we have such activities in the future, they will definitely participate again.

4. **Landscape Development Forum**

Date: The whole day of April 14

Venue: Multifunction Meeting Room

Number of Audience: 181 people

Who is the audience: garden designers, garden construction companies, garden suppliers

Features: Using Simultaneous Translation System

Free to participate

This is the 1st time that Hortiflorexpo China invited lots of world famous landscape designers to give speeches. For instance, Mr. Yoshiki Toda, designer of Japanese World Expo gave a speech of “Gunma Insects World---A new place for environment education”, Mr. James McGeoch who participated in the landscape design of Hong Kong Disney talked about “Trends in International Horticulture in the Landscape Sector”. Mr. He, Mei Cai, Assistant Dean of Turenscape design institute 2nd Bran gave a speech of “Shanghai World Expo Hou Tan Park Garden Beach Wetland Ecological Water System Design”. (Houtan Park has been awarded frequently in world landscape design competition.) Mr. Christoph Valentien, CEO of Valentien + Valentien Landscape Architects and Urban Planners SRL gave a speech of “Planning and design of Shanghai Chenshan Botanic Garden”. Mrs. Huang Cai Di, Director of Garden Bureau of Jing’an District Shanghai gave speech on “East and West Gardening, Mix with Each Other in Jing’an—The building of Mei Garden in Shanghai Jing’an Sculpture Park”. Climaxes appeared repeatedly in the forum, over 181 professional audience participated.

5. **Landscape Forum**

Date: The afternoon of April 13

Venue: Room 2000

Free to participate

To differ from Landscape Design Forum, this forum which we cooperated with Modern Landscape Architecture Magazine is centered on practice of biological control use in landscape. Prof. Zhang, Deshun, Construction and Urban Planning College, Tongji University and Prof. Li Shuhua, Doctorate Tutor of Landscaping, Architecture College, Tsinghua University gave detailed speeches on “Landscaping Plants Choice under the Climate Change” and “Application of Potential Vegetation Theory in the Renovation of Urban Environmental Ecology” respectively. In total the half-day-forum attracted 86 audiences in total.

6. **2011 Forum of Effective Management of Irrigation and Fertilization in Floricultural and Horticultural Industry**

Date: 13:30-16:30pm on April 15, 2011 (Afternoon)

Venue: Room 2000

Organizers: China Flower and Gardening News
Irrigation Web (www.irrigation.com.cn)

Number of Audience: 135 people

Free to participate

This is also the 1st time for us to cooperate with China Flowers and Gardening News and Irrigation Web to invite the following,

Mr. Xu, Fu Chu, Secretary General of China Water Enterprise Irrigation and Drainage Sub Council,

Dr. Meng Qi, Vice President of Gansu Dayu Water Conservation Holding Scientific Co., Ltd (Share Code: 300021) ,

Mr. Li, Yong, President of Shanghai Lvyi Agricultural and Scientific Co., Ltd.,

Mr. Zhang, Cheng Lin , Professor of South China Agricultural University,

Mrs. Zou Yun Su, Vice General Manager of Tianjin Intertec Irrigation Technological Co., Ltd,

Mr. Yang Chun Qi, Chief Engineer of Changping District Forestry Bureau,

Mrs.Zhang Wei, Manager of Beijing Forestry University Forest Science Co., Ltd,

Mr. Zhang Jian Ping, General Engineer of Toro Company Beijing Rep.

to talk about Management and maintenance of greenhouse irrigation equipment, Flowers' nutritional pattern and fluid manure integration management technologies, management of liquid manure, etc. to exchange information and technologies and introduce the latest trends in this industry both home and abroad. In total an audience of 135 people from brand irrigation manufacturers, dealers, end users were attracted.

7. **General Assembly of China Flower Association(CFA) Retail Branch in 2011**

Date: April 15, 2011 (morning)

Venue: Room 2000

Number of Audience: 81 people

Only free for Members to participate

The assembly was held successfully. The achievements of Retail Branch of CFA in 2006 to 2011, the new development trend and direction, content of its future work, etc were discussed.

8. **Flower Arrangement Show**

Date: April 13-16, 2011 (3.5 days)

Venue: Big Tent outside Intex Shanghai

Number of Audience: over 300 people

Who is the audience: florists, flower shop owners, flower arrangement fans

Free to participate

15 Flower Arrangement Shows were arranged. 19 Florists from France, Japan, Philippines, Taiwan Province and Chinese mainland were invited to give shows to more than 300 florists and owners of flower chain stores. 3 and a half day flower

arrangement shows as usual won big applause and popularities in Chinese floral industry.

9. **Seminars**

Feature: exhibitors rent seminar rooms to present, free to attend
Seminar is one of the best ways to help exhibitors and companies to promote their brand and new products. Apart from all the above activities mentioned, 10 seminars were arranged among which there were “Terra Nigra and the position of Gerbera in the international flower trade”, “Designer Meeting of agroalimentaire "Promotion Qualité"/Chambre d'agriculture des Pays de la Loire”, “Design reliable driving systems for high-class greenhouse of Lock Drives BV”, Sino-Dutch round table meeting on Liangshan floriculture, “Low Carbon Greenhouse of the Internet of Things of Beijing Kingpeng”, “Irrigation Production Briefing of K-Rain Manufacturing”, “Florists' e Life”, etc. Most seminars won satisfactory result.

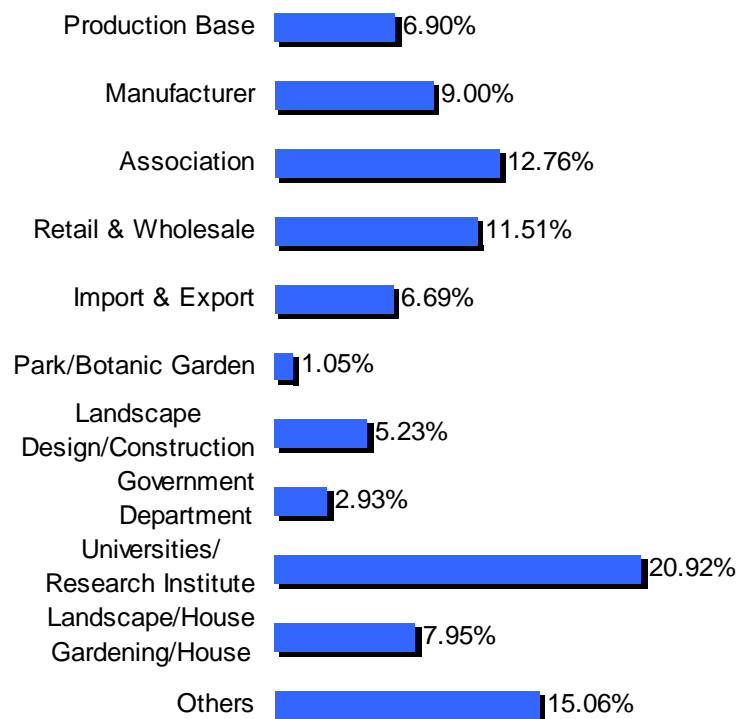
Always Improving Services

To better serve our customers, for every Hortiflorexpo held in Shanghai, efforts were made to provide more and better services to both our exhibitors and visitors, in this edition, for example,

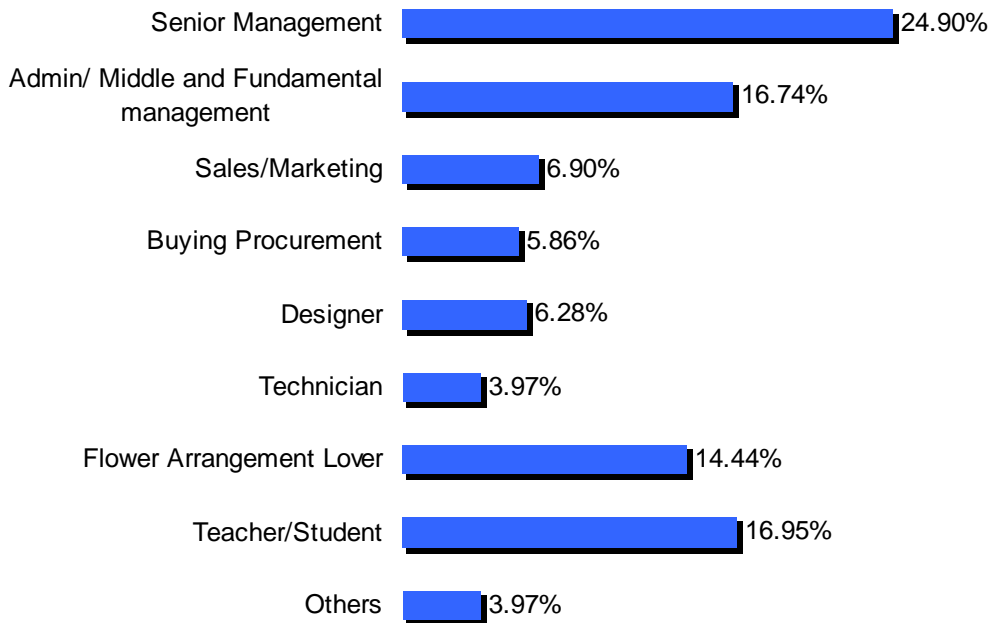
- a. Since Hortiflorexpo is managed by 2 different companies and www.hortiflorexpo.com used to only show either Shanghai exhibition or Beijing exhibition. In the past one year, we have made big change to make visitors can see both Shanghai Hortiflorexpo and Beijing Horitflorexpo through this website on the same time;
- b. Have updated website frequently not only to disclose the latest development of the exhibition but also to provide each Shanghai exhibitor 2 free pages on the official website of www.hortiflorexpo.com from the moment they apply to exhibit till May, 2011. (You may find it at “Exhibitor Service”-“2011 Exhibitors”-Shanghai. You may click on each company’s name to find their details.)
- c. Have collected exhibitors’ new products, new technologies to be included in the show previews which were sent to target audience through different ways, like DM, conferences, exhibitions, meetings, associations, etc. (You may also find it at “Latest info”—“Information”—“Shanghai” on www.hortiflorexpo.com from September, 2010 till May, 2011);
- d. To make Hortiflorexpo more famous worldwide in this industry, we have cooperated with different foreign trade media and have sent people to famous world exhibitions to promote it. Besides, we have cooperated with different partners in the floricultural and horticultural consuming countries like Russia, Middle Europe, Middle Asia and Western Asia to attract more buyers to Hortiflorexpo which turns out good in this April;
- e. Since Home Garden is one of the Highlight of Hortiflorexpo 2011, we have specially cooperated with post office to have 500,000 leaflets sent together with the mainstream newspapers of Shanghai to the readers in some target areas, like “Shanghai Morning Post”, “Xin Min Evening”, “Shanghai Times”, etc. On this leaflet, we have specially leave some space for companies to make name-card-advertisemnt which only cost RMB2000. If any home garden

- companies would like to have such AD in 2013, please contact with us ASAP;
- f. Due to visitors usually ignore exhibitors in outdoor tents, we have specially prepared a good gift for each visitors of Hortifloorexpo Shanghai 2011. Visitors can have it so long as they have collected 4 stamps on site the exhibition. But since this is the 1st time that we use this way, lots of visitors did not know or still would not follow. Anyway, visitor flow in outdoor tents still has improved a lot and exhibitors feel more happier this time.
 - g. To make it easier for professional visitors, we have optimized the pre-registration function on the website. According to the statistics after the exhibition, we found there are 1153 visitors made use of website to pre-register, 121% more than 2009 Hortifloorexpo. Below please find their business nature and their function they perform with their company,

Question 1: Nature of your business (for preregistered visitors):



Question 2. What function do you perform within your company (for preregistered visitors):



With the promotion of the website, we firmly believe that more visitors will experience the conveniency and efficiency of the online pre-registration in the future.

- h. On the same time, to save time for pre-register visitors and those visitors with name cards to avoid waiting in lines for onsite registration, apart from traditional manual registration, we specially provided one Self-help Registration Machine (looks like an ATM machine) respectively at the 2 main Entrance of the exhibition. Designed to be user friendly, it takes only 3-5 seconds to prepare visitors' badge after people scan his/her name card or the paper he/she print after registering online with this machine.

Besides, we dispatched Questionnaires to exhibitors and visitors during the show. The results are as follows,

a. Questionnaires to Exhibitors

Altogether we issued 340 questionnaires and recollected 272 valid ones. The results are as below,

1. 62.1% exhibitors were satisfied with orders onsite, 26.2% feels average, 5.5% feels poor;
2. 77.5% exhibitors were satisfied with visitor quality, 18.2% feels average, 4.3% feels poor;
3. 69.2% exhibitors were satisfied with making new business contact, 26.3% feels average, only 4.1% feels poor;
4. 72.7% exhibitors were satisfied with "to promote company's new products", 23.5% feels average, 1.5% feels poor;
5. 77.9% exhibitors were satisfied with "to enhance company image", 20.3% feels average, 0.4% feels poor;
6. 83.4% exhibitors were satisfied with Organizer's service, 12.9% feels average,

3.7% feels poor;

7. 38.4% exhibitors expressed their intention to participate in the 14th Hortiflorexpo China in April 2012 in Beijing, 20.36% has not decided yet, only 0.77% exhibitors said they would not participate.

b. Questionnaires to Visitors

Apart from Exhibitor Questionnaires, we also sent out 400 visitor questionnaires and got back 388 valid ones.

1. 99.7% visitors were satisfied in reaching objectives in visiting
2. 99.3% visitors were satisfied in organization of this exhibition
3. 99.7% visitors were satisfied in quality of exhibitors
4. 99.5% visitors were satisfied in scale of exhibition
5. 99.4% visitors were satisfied in onsite service
6. 99% visitors were satisfied in promotion of the show
7. 77.5% visitors express their willingness to be an exhibitor in the future
8. 94.5% visitors express their willingness to visit the show in the future
9. 97% visitors said they would recommend this show to others.

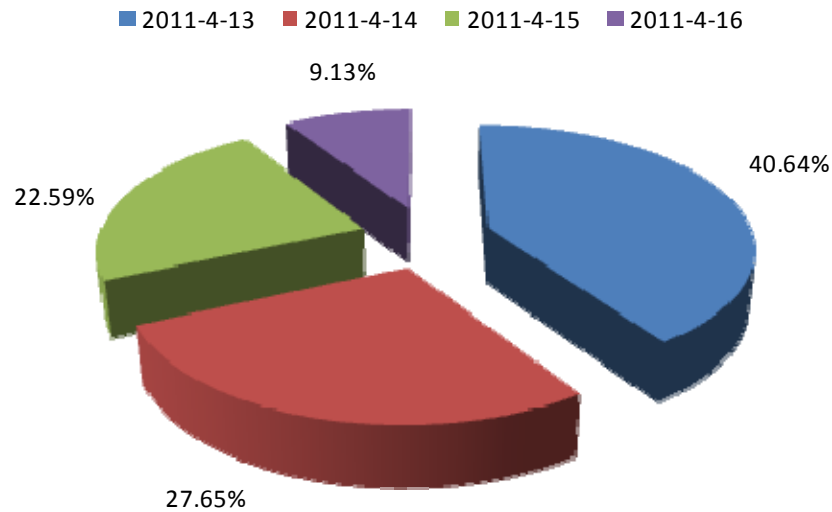
Visitor Analysis

The 4-day-show altogether attracted 14859 visitors in the field of floricultural, horticultural, garden field from home and abroad. The total number of foreign visitors was 391 (including visitors from Hong Kong SAR, Macau SAR and Taiwan Province).

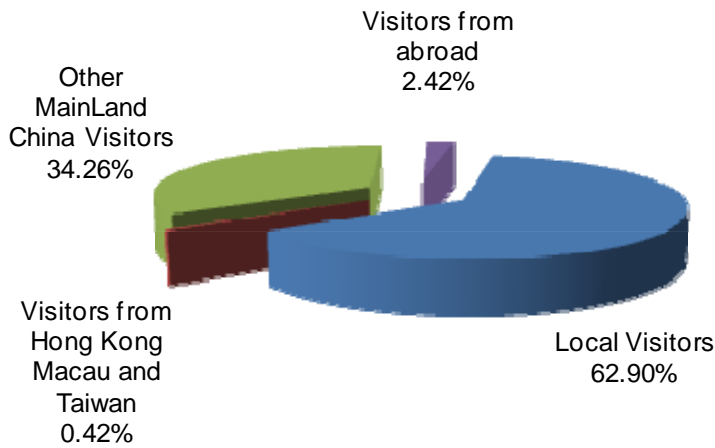
Overview

A. The arrival situation of everyday:

Data	Total arrive times	Total arrive visitors	Total New arrive visitors	Percentage of new arrive
2011-4-13	10114	6038	6038	100.00%
2011-4-14	7302	4108	3223	78.46%
2011-4-15	6288	3357	2706	80.61%
2011-4-16	2545	1356	934	68.88%
total	26249	14859	12901	86.82%

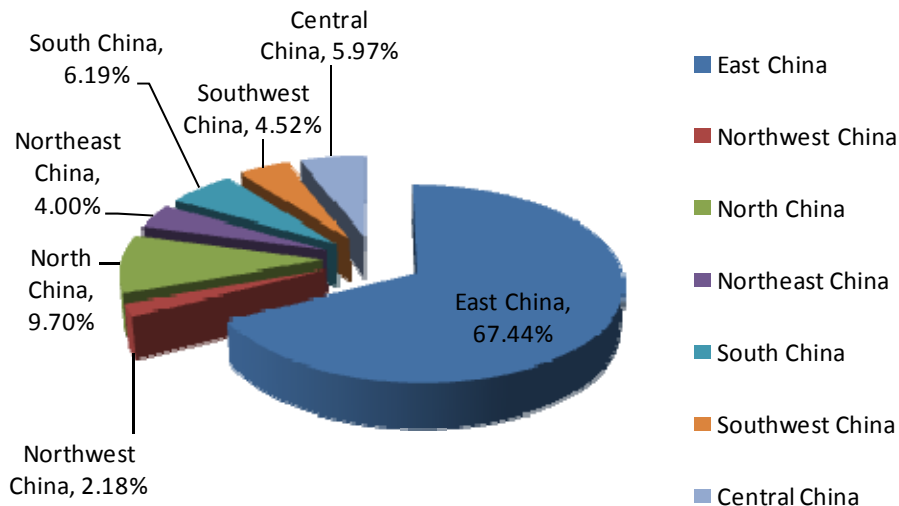


B. The source of the visitors' region:



C. The classified statistic of the visitors' area

After careful analysis, we found that apart from 62.9% visitors were local. The following chart explains where the remaining 37.1% visitors were from,



Area	Province	Relative Number	Relative Percentage
Northeast China			
	Liaoning	106	2.27%
	Heilongjiang	53	1.13%
	Jilin	28	0.60%
	Subtotal	187	4.00%
North China			
	Beijing	257	5.51%
	Tianjin	70	1.50%
	Hebei	65	1.39%
	Shanxi	37	0.79%
	Inner mongolia	24	0.51%
	Subtotal	453	9.70%
East China			
	Jiangsu	1291	27.65%
	Zhejiang	1083	23.20%
	Shandong	366	7.84%
	Anhui	235	5.03%
	Fujian	115	2.46%
	Jiangxi	59	1.26%
	Subtotal	3149	67.44%
South China			
	Guangdong	251	5.38%
	Hainan	28	0.60%
	Guangxi	10	0.21%
	Subtotal	289	6.19%
Central China			
	Henan	161	3.44%
	Hubei	64	1.37%
	Hunan	54	1.16%
	Subtotal	279	5.97%
Northwest China			
	Shaanxi	49	1.04%
	Gansu	20	0.43%
	Xinjiang	15	0.32%
	Ningxia	12	0.26%
	Qinghai	6	0.13%
	Subtotal	102	2.18%
Southwest China			
	Sichuan	94	2.02%
	Yunnan	66	1.41%
	Chongqing	34	0.73%
	Guizhou	15	0.32%
	Tibet	2	0.04%
	Subtotal	211	4.52%
Total		4670	100.00%

Detailed analysis of all the visitors will provide reliable grounds and reference for next edition's promotion and visitor organization for further improvement.

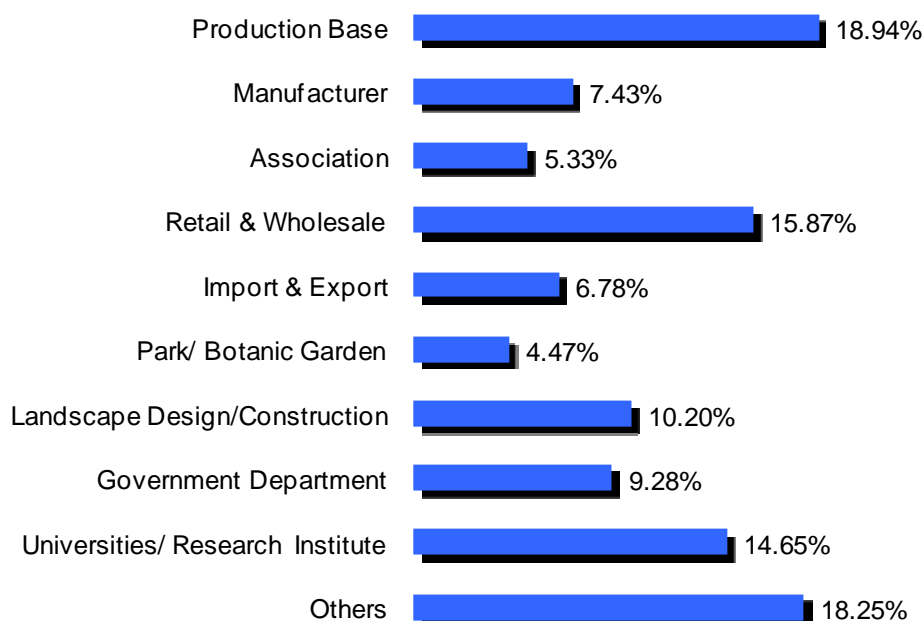
D. Analysis of country and area:

Area	Country/Area	Relative Number	Relative Percentage	Country/Area Number
North America				
	USA	27	6.91%	
	Canada	5	1.28%	
	Subtotal	32	8.19%	2
Oceania				
	Australia	3	0.77%	
	Subtotal	3	0.77%	1
Africa				
	Botswana	2	0.51%	
	Algeria	1	0.26%	
	Subtotal	3	0.77%	2
South America				
	Brazil	3	0.77%	
	Chile	1	0.26%	
	Mexico	1	0.26%	
	Subtotal	5	1.29%	3
Europe				
	Russia	33	8.44%	
	Netherlands	27	6.91%	
	Ukraine	11	2.81%	
	Denmark	6	1.53%	
	Germany	6	1.53%	
	Turkey	5	1.28%	
	Switzerland	2	0.51%	
	United Kingdom	2	0.51%	
	Sweden	2	0.51%	
	Italy	2	0.51%	
	Ireland	1	0.26%	
	Spain	1	0.26%	
	Finland	1	0.26%	
	France	1	0.26%	
	Subtotal	100	25.58%	14
Asia				
	Korea	74	18.93%	
	Japan	59	15.09%	
	India	11	2.81%	
	Israel	9	2.30%	
	Indonesia	9	2.30%	
	Malaysia	5	1.28%	
	Thailand	5	1.28%	
	Singapore	4	1.02%	
	Vietnam	3	0.77%	
	Saudi Arabia	3	0.77%	
	Brunei Darussalam	2	0.51%	
	Syria	2	0.51%	
	Kuwait	1	0.26%	
	United Arab Emirates	1	0.26%	
	Uzbekistan	1	0.26%	
	Iran	1	0.26%	
	Subtotal	190	48.61%	16

Hong Kong Macau and Taiwan				
	Taiwan China	45	11.51%	
	Hong Kong China	11	2.81%	
	Macau China	2	0.51%	
	Subtotal	58	14.83%	3
Total		391	100.00%	41

E. Analysis of the questionnaires by the visitors onsite:

Question 1. Nature of your business:

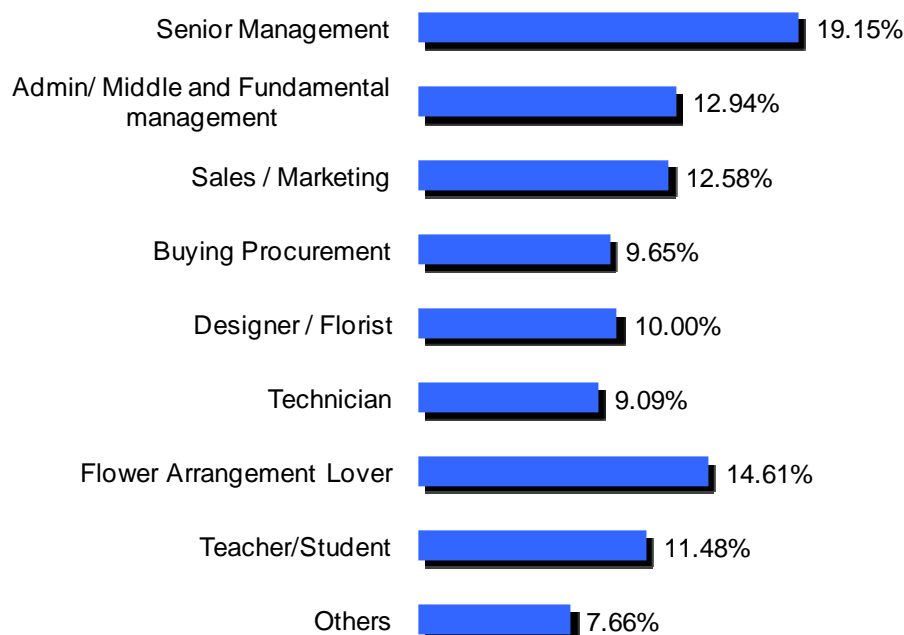


The following is the detailed data:

Item	Number	Percentage
Production Base	2135	18.94%
Manufacturer	838	7.43%
Association	601	5.33%
Retail & Wholesale	1789	15.87%
Import & Export	764	6.78%
Park/ Botanic Garden	504	4.47%
Landscape Design/Construction	1150	10.20%
Government Department	1046	9.28%
Universities/ Research Institute	1651	14.65%
Others	2057	18.25%
total	12535	111.20%

- The total visitors for this survey are 11360, of which 11273 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Question 2. What function do you perform within your company:

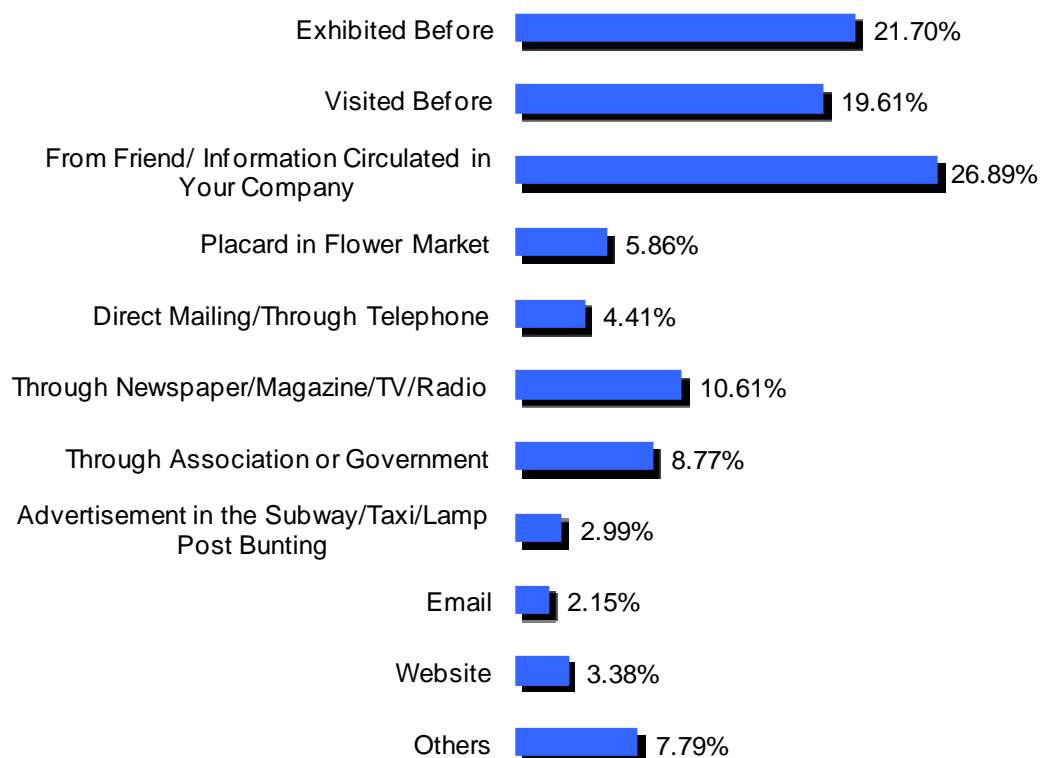


The following is the detailed data:

Item	Number	Percentage
Senior Management	2079	19.15%
Admin/ Middle and Fundamental management	1405	12.94%
Sales / Marketing	1366	12.58%
Buying Procurement	1047	9.65%
Designer / Florist	1086	10.00%
Technician	987	9.09%
Flower Arrangement Lover	1586	14.61%
Teacher/Student	1246	11.48%
Others	832	7.66%
total	11634	107.16%

- The total visitors for this survey are 11360, of which 10855 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Question 3. How Do You Know This Exhibition:

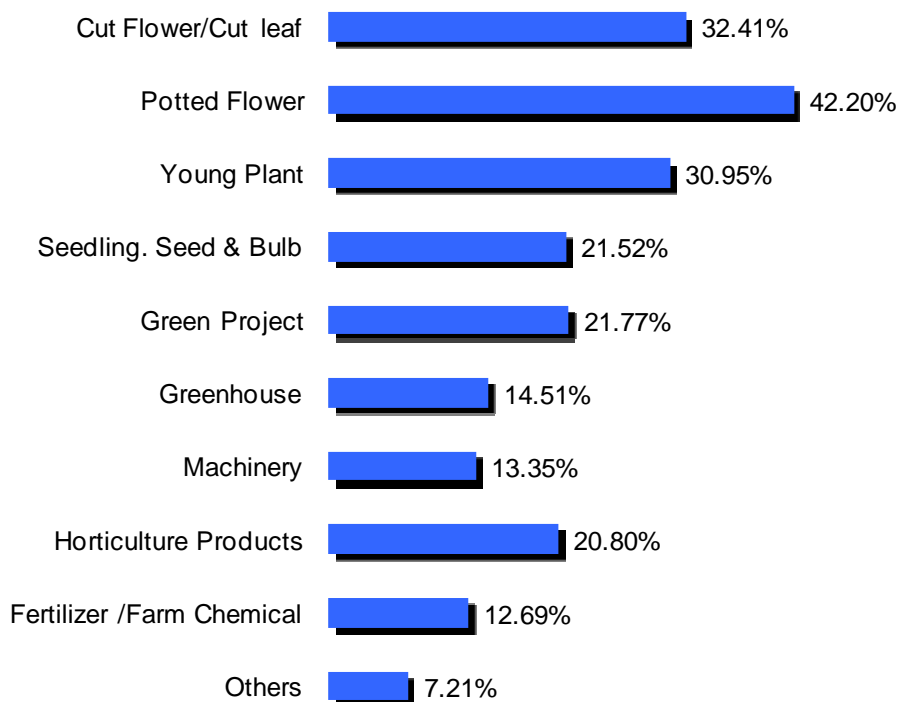


The following is the detailed data:

Item	Number	Percentage
Exhibited Before	2298	21.70%
Visited Before	2076	19.61%
From Friend/ Information Circulated in Your Company	2847	26.89%
Placard in Flower Market	621	5.86%
Direct Mailing/Through Telephone	467	4.41%
Through Newspaper/Magazine/TV/Radio	1123	10.61%
Through Association or Government	929	8.77%
Advertisement in the Subway/Taxi/Lamp Post Bunting	317	2.99%
Email	228	2.15%
Website	358	3.38%
Others	825	7.79%
total	12089	114.16%

- The total visitors for this survey are 11360, of which 10589 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Question 4. What Products Are You Interested in:



The following is the detailed data:

Item	Number	Percentage
Cut Flower/Cut leaf	3477	32.41%
Potted Flower	4527	42.20%
Young Plant	3320	30.95%
Seedling, Seed & Bulb	2308	21.52%
Green Project	2335	21.77%
Greenhouse	1556	14.51%
Machinery	1432	13.35%
Horticulture Products	2231	20.80%
Fertilizer /Farm Chemical	1361	12.69%
Others	773	7.21%
total	23320	217.41%

- The total visitors for this survey are 11360, of which 10727 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Question 5. Purpose of Your Visit?



The following is the detailed data:

Item	Number	Percentage
Collect Market and Product Information	5785	59.09%
Cultivate Existing Business Contacts	1314	13.42%
To Find New Suppliers	1180	12.05%
Conduct Purchases at the fair. specially want to buy	1302	13.30%
Prepare Purchasing Decisions	1319	13.47%
To Find Cooperation or Joint Venture Partner	1060	10.83%
To Consult with Agents & Retailers	370	3.78%
To Appraise For Future Participation	1102	11.26%
total	13432	137.20%

- The total visitors for this survey are 11360, of which 9790 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Anyway, to make careful and detailed analysis is for the purpose of improving the quality of the exhibition for next edition in Shanghai in 2011. In conclusion, we will take every measure and step to improve our services to our exhibitors and visitors and to ensure the next show in Shanghai will be better and larger. If you have any inquiries please do not hesitate to contact with us. We sincerely wish you healthy and wealthy!

Best regards,

Yours sincerely,

Catherine Cui
Intex Shanghai Co Ltd

Comments and Suggestions

As an experts and insiders of this industry, we need to know your ideas and your needs for us to improve the exhibition to better serve you and this industry. We really appreciate your time and efforts in fulfilling the following form and sending it back to us in advance.

Items	Needs and Suggestions
You wish to invite which companies or buyers to the exhibition? Or through which channels?	
Which Media you recommend to us? What kind of promotion you think is effective?	
Which activities or conference you wish us to organize?	
Which companies you need us to contact and to recruit to be our exhibitors?	
What is your needs for our onsite services?	
Others	

Company			
Name		Position	
Tel		Fax	
Email		Website	

Please fax this form to **Intex Shanghai** at +8621-62780038 or you are welcomed to contact with us through intexcl@sh163.net.